



2ND ANNUAL GOLF CLASSIC

## Fairways For Furniture July 18, 2022

Oasis Golf Club &  
Conference Center

*Presented by*



### For more information:

Karen Wirthlin

Event Coordinator

[karen.wirthlin@nlfurniture.org](mailto:karen.wirthlin@nlfurniture.org)

513-313-0530

# Sponsorship Levels & Benefits

## Presenting Sponsor **\$5,000**

- ✓ 5' x 10' truck wrap banner
- ✓ Corporate logo featured prominently on all digital and print marketing including logo scrolling on NLFB home page
- ✓ 2 foursomes
- ✓ Tee off on first hole; first hole signage
- ✓ Speaking opportunity to kick off event at lunch
- ✓ 4 non-golf tickets to Cocktail Hour/Awards Reception
- ✓ VIP parking for foursome at Oasis, day of event
- ✓ Prominent signage at event
- ✓ Verbal recognition by MC
- ✓ Giveaway item in bag

## Lunch Sponsor **\$3,500**

- ✓ 1 foursome
- ✓ Corporate logo featured prominently on all digital and print marketing including logo scrolling on NLFB home page
- ✓ Verbal recognition before golf at staging area
- ✓ Prominent signage
- ✓ Tee sign
- ✓ Giveaway item in bag

## Awards Reception Sponsor **\$3,500**

- ✓ 1 foursome
- ✓ Corporate logo featured on all digital and print marketing including logo scrolling on NLFB home page
- ✓ Verbal recognition at reception
- ✓ Prominent signage
- ✓ Tee sign
- ✓ Giveaway item in bag

## Cocktail Sponsor **\$3,500**

- ✓ 1 foursome
- ✓ Corporate logo featured on all digital and print marketing including logo scrolling on NLFB home page
- ✓ Verbal recognition
- ✓ Prominent signage
- ✓ Tee sign
- ✓ Giveaway item in bag

## Concierge Table Sponsor **\$2,500**

(includes Player Gift)

- ✓ 1 foursome
- ✓ Corporate logo on player gift
- ✓ Welcome players directly after Registration Table
- ✓ Prominent signage on or next to Concierge Table
- ✓ Tee sign
- ✓ Giveaway item in bag



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Cincinnati, OH 45241

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### Registration Table Sponsor **\$2,500**

- ✓ 1 foursome
- ✓ Prominent signage on or next to Registration Table
- ✓ Opportunity to provide player gift bag with corporate log (you provide)
- ✓ Corporate logo include in signage and website marketing
- ✓ Tee sign
- ✓ Giveaway item in bag

### Beverage Cart Sponsor **\$2,000**

- ✓ 1 foursome
- ✓ Prominent signage on beverage cart(s)
- ✓ Corporate logo included in signage and website marketing
- ✓ Giveaway item in bag

### Putting Contest Sponsor **\$2,000**

- ✓ 1 foursome
- ✓ Prominent signage near putting contest
- ✓ Corporate logo included in signage and website marketing
- ✓ Giveaway item in bag

### Driving Range Sponsor **\$2,000**

- ✓ 1 foursome
- ✓ Prominent signage near driving range
- ✓ Corporate logo included in signage and website marketing
- ✓ Giveaway item in bag

### Golf Ball Sponsor **\$1,750**

- ✓ 1 foursome
- ✓ Corporate logo on pack of golf balls for players
- ✓ Corporate logo included in signage and website marketing

### Jake The Cannon Man **\$1,500**

- ✓ Prominent signage on Cannon hole
- ✓ Corporate logo include in signage and website marketing
- ✓ Giveaway item in bag

### Corporate Sponsor **\$1,000** (\$1200 after 4/15/22)

- ✓ 1 foursome
- ✓ 1 tee sign
- ✓ Corporate logo included in signage and website marketing

### Hole In One Sponsor **\$750**

- ✓ Prominent signage on HIO hole
- ✓ Verbal recognition at lunch
- ✓ Corporate logo included in signage and website marketing

### Closest to Pin **\$750**

- ✓ Contest signage
- ✓ Corporate logo included in signage and website marketing



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### Longest Drive

\$750

- ✓ Contest signage
- ✓ Corporate logo included in signage and website marketing

### Straightest Drive

\$750

- ✓ Contest signage
- ✓ Corporate logo included in signage and website marketing

All sponsors will be recognized on the event website and the NLFB website.

#### For more information contact:

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## What We Do

New Life Furniture Bank is Southwest Ohio's ONLY furniture bank collecting gently used furniture and household items to provide to those in need throughout Greater Cincinnati and Northern Kentucky. We deliver and set-up an entire household of furnishings to families overcoming homelessness, domestic abuse, extreme poverty, and other devastating circumstances. We partner with over 40 social service agencies to make sure that every child has a warm, safe bed to sleep on, a table to eat at, a sofa to gather, and place to proudly call home.

## Community Impact

We believe in the healing power of giving and receiving to empower communities to come together and support our most vulnerable populations. In 2021, we delivered **21,193 pieces of furniture**, including **1,597 beds** to **1,370 households** consisting of **2,642 individuals** – nearly half were **children**. Having a furnished home restores dignity, brings pride of ownership, adds confidence, and allows people to stabilize while working toward self-sufficiency. For those who have lost everything or have nothing, we turn empty houses into homes.

As the full economic impact of the pandemic hits our most vulnerable neighbors, the need in our community is greater than ever.

OUR GOAL IS TO FURNISH

**1800**

**HOMES IN 2022!**



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