



ANNUAL GOLF CLASSIC

Fairways For Furniture

July 24, 2023

Oasis Golf Club & Conference Center

For more information:

Karen Wirthlin

Event Coordinator

karen.wirthlin@nlfurniture.org

513-313-0530

Sponsorship Levels & Benefits

Lead Sponsor – \$7,500

- ✓ Naming rights to Fairways For Furniture's outing
- ✓ 5' x 10' truck wrap banner
- ✓ 1 foursome
- ✓ Corporate logo featured prominently on all digital and print marketing
- ✓ Tee off on hole #1
- ✓ Speaking opportunity at golfer lunch
- ✓ VIP parking at Oasis, day of event
- ✓ Prominent signage at event
- ✓ Verbal recognition by the MC
- ✓ Giveaway item in bag at check-in
- ✓ 2 tickets to New Life's fall gala, Party in the House (value \$300)

Presenting Sponsor – \$5,000

- ✓ 5' x 10' truck wrap banner
- ✓ 1 foursome
- ✓ Corporate logo featured prominently on all digital and print marketing
- ✓ Tee off on hole #2
- ✓ Speaking opportunity at golfer lunch
- ✓ Prominent signage at event
- ✓ Verbal recognition by the MC
- ✓ Giveaway item in bag at check-in
- ✓ 2 tickets to New Life's fall gala, Party in the House (value \$300)

Lunch Sponsor – \$3,500

- ✓ 1 foursome
- ✓ Corporate logo featured prominently on all digital and print marketing
- ✓ Verbal recognition before golf at staging area
- ✓ Prominent signage
- ✓ Tee sign
- ✓ Giveaway item in bag
- ✓ 2 tickets to New Life's fall gala, Party in the House (value \$300)

Awards Reception Sponsor – \$3,500

- ✓ 1 foursome
- ✓ Corporate logo featured prominently on all digital and print marketing
- ✓ Verbal recognition at reception
- ✓ Prominent signage
- ✓ Tee sign
- ✓ Giveaway item in bag
- ✓ 2 tickets to New Life's fall gala, Party in the House (value \$300)

Cocktail Sponsor – \$3,500

- ✓ 1 foursome
- ✓ Corporate logo featured on all digital and print marketing
- ✓ Verbal recognition
- ✓ Prominent signage
- ✓ Tee sign
- ✓ Giveaway item in bag at check-in
- ✓ 2 tickets to New Life's fall gala, Party in the House (value \$300)



11335 Reed Hartman Hwy., Unit 134
Cincinnati, OH 45241

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Concierge Table Sponsor – \$2,500

- ✓ Opportunity to have a table (directly after the Registration Table) to hand out the golfer gift plus any other items/literature of your choice to over 130 golfers
- ✓ 1 foursome
- ✓ Prominent signage on or next to Concierge Table
- ✓ Tee sign
- ✓ Giveaway item in bag at check-in

Registration Table Sponsor – \$2,500

- ✓ 1 foursome
- ✓ Prominent signage on or next to Concierge Table
- ✓ Tee sign
- ✓ Corporate logo include in signage and website marketing
- ✓ Giveaway item in bag at check-in

Beverage Cart Sponsor – \$2,000

- ✓ 1 foursome
- ✓ Prominent signage on beverage cart(s)
- ✓ Corporate logo included in signage and website marketing
- ✓ Giveaway item in bag at check-in

Putting Contest Sponsor – \$2,000

- ✓ 1 foursome
- ✓ Prominent signage near putting contest
- ✓ Corporate logo included in signage and website marketing
- ✓ Giveaway item in bag at check-in

Driving Range Sponsor – \$2,000

- ✓ 1 foursome
- ✓ Prominent signage near driving range
- ✓ Corporate logo included in signage and website marketing
- ✓ Giveaway item in bag at check-in

Golf Ball Sponsor – \$2,000

- ✓ 1 foursome
- ✓ Corporate logo on pack of golf balls for players
- ✓ Corporate logo included in signage and website marketing

Jake the Cannon Man – \$1,500

- ✓ Prominent signage on Cannon hole
- ✓ Corporate logo included in signage and website marketing
- ✓ Giveaway item in bag at check-in

Corporate Sponsor – \$1,300 (\$1,500 after 4/1/23)

- ✓ 1 foursome
- ✓ 1 tee sign
- ✓ Corporate logo included in signage and website marketing



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Hole in One Sponsor – \$1,000

- ✓ Prominent signage on HIO hole
- ✓ Corporate logo included in signage and website marketing

Closest to Pin – \$1,000

- ✓ Contest signage
- ✓ Corporate logo included in signage and website marketing

Longest Drive – \$1,000

- ✓ Contest signage
- ✓ Corporate logo included in signage and website marketing

Straightest Drive – \$1,000

- ✓ Contest signage
- ✓ Corporate logo included in signage and website marketing

All sponsors will be recognized on the event website and the NLFB website.

For more information contact:

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What We Do

New Life Furniture Bank is Southwest Ohio's ONLY furniture bank collecting gently used furniture and household items to provide to those in need throughout Greater Cincinnati and Northern Kentucky. We deliver and set-up an entire household of furnishings to families overcoming homelessness, domestic abuse, extreme poverty, and other devastating circumstances. We partner with over 60 social service agencies to make sure that every child has a warm, safe bed to sleep on, a table to eat at, a sofa to gather, and place to proudly call home.

Community Impact

We believe in the healing power of giving and receiving to empower communities to come together and support our most vulnerable populations. In 2022, we delivered **27,274 pieces of furniture** to **1,948 households** consisting of **4,243 individuals** – nearly half were **children**. The number of individuals served nearly doubled in 2022 and we anticipate the same in 2023! Having a furnished home restores dignity, brings pride of ownership, adds confidence, and allows people to stabilize while working toward self-sufficiency. For those who have lost everything or have nothing, we turn empty houses into homes.

As the full economic impact of the pandemic hits our most vulnerable neighbors, the need in our community is greater than ever.

OUR GOAL IS TO FURNISH

2400

HOMES IN 2023!



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