



NEW LIFE  
FURNITURE BANK

IMPACT  
REPORT

2022



The region's  
**FURNITURE BANK**  
serving Greater  
Cincinnati, Northern  
Kentucky, and Dayton



# WHO WE ARE

## Mission, Vision, Values, Leadership



### Our Mission

Since 2009, New Life Furniture Bank (NLFB) has served as Southwest Ohio's only furniture bank. The mission is simple - **to provide gently used furniture to people in need.** The hope is to give "new life" to empty homes by providing furniture to those overcoming homelessness, extreme poverty, or other devastating circumstances.

NLFB ensures individuals and families have what they need to retain housing and focus on poverty reduction and education without the stress of an empty house. **In 2022, New Life Furniture Bank celebrated its 10,000th fully furnished home since its start in 2006!**



### Our Vision

Our vision is to **help end the cycle of homelessness and poverty in our region by providing essential home furnishings** to those in need. We are part of a holistic network of organizations in our region that are working together to provide supportive services to those starting over. At NLFB, we believe in the **healing power of both giving and receiving** to restore dignity, pride in ownership, and hope for a better future.

### Our Values

Our values are an extension of our faith to serve with compassion & integrity, and to respect & empower those we serve.

- ♥ **Compassion:** Showing people they are loved and cared for by their community.
- ♥ **Integrity:** Operating with honesty and transparency in the interest of donors and those served.
- ♥ **Dignity:** Respecting the inherent value and self-worth of those served.
- ♥ **Empowerment:** Enhancing the lives of those served by bringing new life to their home.
- ♥ **Service:** Empowering others to serve those in need as Christ did.

## FROM 2006-2022



Furnished  
**10,182 homes**



Served  
**22,827 people**



Picked up  
**17,842 donations**



Moved **152,351**  
pieces of furniture  
and essential  
household items  
into the homes of  
neighbors in need.



# 2022 LEADERSHIP

## From the Executive Director, Dana Saxton

As I reflect on the last year, I am in awe of the way in which our community has come together to help our neighbors in need. You donated a record-breaking 27,274 furniture pieces that were delivered directly into 1,949 homes of families starting over. Because of YOU, these families have beds to sleep on, a table to eat at, a sofa to gather, and a place to proudly call home.

YOU made this possible by donating your gently used home furnishings, volunteering in our community engagement center, organizing donation drives, sharing our mission with your family, friends, and neighbors, and supporting our work with your financial gifts.



In 2022, NLFB experienced a 50% growth over 2021, which is a testament to the overwhelming need in our community. Across our service areas in Greater Cincinnati and Dayton, over 11,000 households experience homelessness each year ([Strategies to End Homelessness](#) & [Homeless Solutions](#)). NLFB's vision is to help end this cycle of homelessness by providing essential home furnishings to make a house a home, and we could not do this without you.

On behalf of the entire NLFB team, and especially those we serve.... THANK YOU!

A handwritten signature in black ink that reads "Dana L. Saxton".

**Dana Saxton**  
Executive Director

## 2022 BOARD OF DIRECTORS

### OFFICERS

Board President

**Donald A. Lane**

Attorney, Droder & Miller Co

Board Vice President

**Marge Putman**

Owner, Golden Transitions

Board Treasurer

**Michael Menichetti**

Business Banking Relationship

Manager, Huntington Bank

Board Secretary

**Kristen A. Elia**

Corporate Associate, Reed Smith LLP

### DIRECTORS

**Elizabeth Prebles**

Senior Director, 84.51°

**Juwana Glover**

COO Bethany House Services

**John Krehbiel**

Senior Manager, Brixey & Meyer

**Ann Lafferty**

Senior Loan Originator,  
First Community Mortgage

**Tricia Reynolds**

Community Advocate

**Kelly Williams**

Vice President of HR, Advanced  
Testing Laboratory

**Steve Elliott**

Community Advocate

**Michael Kroeger**

President, Ingage Partners

**Bonita Campbell**

Vice President Housing,  
Lighthouse Youth Services

# 2022 COMMUNITY IMPACT

## WHAT WE DO



### DONATIONS

Six days a week, our trucks pick up donations of gently used home furnishings in the communities we serve.

### BEDS FOR SLEEPYHEADS

Special appeals and funding make it possible for us to purchase beds when needed and ensure that every child is off the floor.



### COMMUNITY ENGAGEMENT

Volunteers sort and pack household items, build furniture, and help deliver items to make a house a home for neighbors in need.

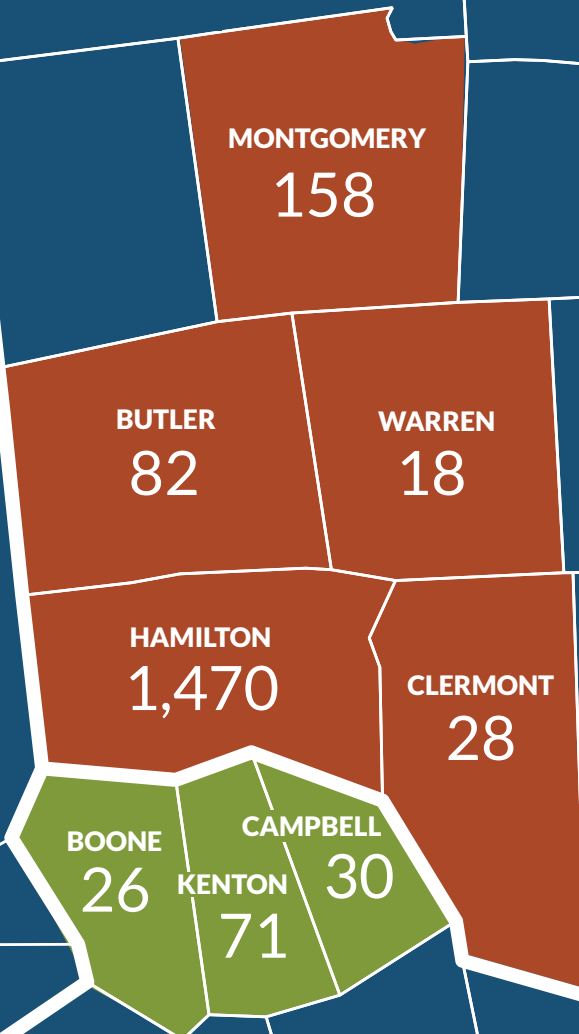
### SOCIAL SERVICE PARTNERS

Over 50 agencies providing supportive services directly to those in need refer individuals and families for furniture.



### DELIVER & FURNISH

An entire household of furniture is delivered and set up in the new homes of families starting over.



Ohio

**1,815 homes furnished**

Kentucky

**132 homes furnished**

Indiana

**2 homes furnished**

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## WHAT WE DID

DELIVERED  
**27,274**

pieces of furniture

SERVED  
**4,244**

people - nearly 1/2  
were children

FURNISHED  
**1,949**

homes for families  
starting over

GAVE  
**1,866**

beds to get kids  
off the floor

SAVED  
**707**

tons of solid waste  
from the landfills

REDISTRIBUTED  
**\$1.1 million**

worth of merchandise



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## WHO WE SERVE

**86%**

living below the  
poverty level

**70%**

non-caucasian

**44%**

previously  
homeless

**47%**

of total people served  
are children

**55%**

of households served  
are single men  
without children

**45%**

of households served  
are single women  
with children



Every client can self-identify with up to two reasons for assistance. In 2022, some of the top choices were:

44%

Previously Homeless

29%

Relocated

16%

Lost a Job/  
Unemployment

12%

Evicted

9%

Had a Mental Disability

8%

Were Veterans



## A CLOSER LOOK: APRIL'S STORY

April and her four children are one of those families. They had been experiencing homelessness for nearly two years during the pandemic. After an attempt at self-sufficiency out of state, April and her four kids moved back to Cincinnati, feeling hopeless and, ultimately, becoming homeless again. Her family connected to NLFB through one of our partner social service agencies, and we were able to fully furnish and decorate her home through our Design with a Heart program.

Today, she is an assistant director at a daycare, caring for families like hers, and is NLFB's first Community Advocate board member.

*"I feel so ecstatic and peaceful. The chaos is now gone."* April



If you would like to learn more or participate in Design With A Heart contact Courtney Wasson at [courtney.wasson@nlfurniture.org](mailto:courtney.wasson@nlfurniture.org)

### Special thanks to our 2022 interior design partners:

Colleen Pontsler, *Ashwood Interior Design*

Ricci Jackson, *Your Design Partner*

MaryLisa Lind

Jackie Barnes, *Jackie Barnes Design*

Debbie Mauro & Diana Werthmann, *Transformed Interior Design*

Barb Wendel, *Decorating Diva*

Kelly Fruechtemeyer

Gretchen Curk, *Curk Interiors*

Nichole Hughey, *Sacksteders Interiors*

Sherry Mc Ewen, *Sherry A. McEwan Designs*

Alisa Culye, *Honor & Grace*

Nichole Kimble

Monique Thornock

# VOLUNTEER SPOTLIGHT

**703** volunteers gave **8,337** hours to help New Life Furniture Bank fulfill its mission in 2022

**305**

volunteers gave  
**2,720 hours**  
to sort and pack  
household donations

**85**

volunteers gave  
**951 hours**  
to help deliver and  
set up furniture

**210**

volunteers gave  
**3,342 hours**  
to build, repair, and  
paint furniture

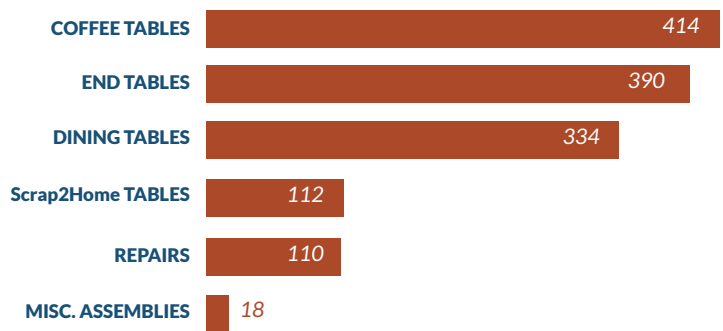
**103**

volunteers gave  
**1,324 hours**  
to help in the  
New Life thrift store



## Volunteers built a record-breaking 1,250 pieces of furniture in 2022

Members of the **Cincinnati Woodworking Club** and other skilled volunteers lead New Life Furniture Bank's furniture build program and give countless hours to maintain the 3,000 sq. ft. shop, prepare materials, and guide volunteers in building, assembling, and repairing furniture. Our newest partner, Scrap2Home **rescued 3,230 pounds of wood** from construction sites and built 112 pieces of new furniture for families in need.



If you're interested in volunteering please contact **Connie Stalf** at [connie.stalf@nlfurniture.org](mailto:connie.stalf@nlfurniture.org)

## These are firsthand accounts from some of the woodworking club volunteers:

*"My spiritual gift is "helper," and I use this gift at NLFB to build and repair furniture. It's simple just to donate money, but doing something that helps someone in need is a true gift."*  
**Keith Mealy**

*"I'm drawn to the phrase, 'Knowledge unshared is knowledge lost.' One of the most rewarding aspects of volunteering at NLFB is leading/teaching community members to build tables."*  
**Bill Fee**

*"It's very rewarding to see a volunteer with little or no experience with tools or furniture assembly grow in confidence and skill. You can see their pride as they sign the piece they built."*  
**Vince Bennett**

# 2022 COMMUNITY PARTNERS

NLFB partnered with over 50 social service agencies to connect us with families and individuals with the greatest need. A referral from one of these agencies is the only avenue through which families can receive a donation from NLFB. By meeting their need through a service agency, it provides the best possible case management services for every individual. Each family can request up to 15 pieces of furniture and housewares, including pots, pans, dishes, small kitchen appliances, linens, and wish list items like a television, vacuum, microwave, or other needs.

## New Life Furniture Bank was honored to partner with the following agencies in 2022 to help families and individuals in need of home furnishings:

Adoption Star  
Agape for Youth  
Beech Acres  
Best Behavioral Health  
Bethany House  
Butler County Board of Developmental Disabilities  
Caracole  
Center for Respite Care  
Center for Independent Living Options (CILO)  
Cincinnati Children's Hospital HealthVine  
Cincinnati Veteran's Administration Medical Center  
Clermont County Board of Developmental Disabilities  
Community Action Agency  
Community Development Agency  
Consolidated Metal Products  
Crossroads/CityLink  
Excel Development  
Found House Interfaith Housing Network  
Franciscan Ministries - Tamar's Center  
Freestore Foodbank  
Goodwill  
Hamilton County Board of Developmental Disabilities  
Hamilton County Job & Family Services  
Hamilton County Office of Reentry  
Jewish Family Services  
Joshua's Place  
Knox Presbyterian Church  
Kentucky Refugee Ministries  
Lakeside Christian Church  
LIFE  
Lighthouse Youth Services

Lydia's House  
Mercy Health  
Mercy Neighborhood Ministries  
Nehemiah Manufacturing  
New Path Child & Family Solutions Operation Giveback  
Over-the-Rhine Community Housing  
Persian American Cultural Society  
Prince of Peace Lutheran Church  
Reach One  
Refugee Connect  
ReSet Ministries  
Safe On Main  
Sanctuary Congregation Coalition of Cincinnati  
Santa Maria Community Services  
SELF  
Shelterhouse  
Saint Vincent DePaul Cincinnati District  
Saint Vincent DePaul Dayton District  
Saint Vincent DePaul Hamilton District  
Saint Vincent DePaul Northern Kentucky District  
Talbert House  
Tender Mercies  
The Care Center  
The Community Builders  
The Learning Grove  
The National Youth Advocate Program  
The Salvation Army  
TriHealth  
Volunteers of America  
Welcome House  
YWCA Cincinnati

*"Ending homelessness is certainly about providing a dwelling – the brick and mortar. But many take for granted the comforts of a 'home.' Helping families and individuals stabilize by furnishing their homes and creating a space they can be proud of allows them to build new memories and set a foundation for moving forward. New Life Furniture Bank strengthens our community!"*

**Bonita Campbell, Vice President of Lighthouse Youth and Family Services**

*"Our goal in the homeless services system is for people to get back into stable housing. If we really want people who have experienced homelessness to be stable going forward, we can't just give them a set of keys to an apartment. They have to have what they need in that apartment for that apartment to be a home."*

**Kevin Finn, CEO of Strategies to End Homelessness**



# NEW LIFE FURNITURE THRIFT STORE

## NLFB's New Thrift Store

In June 2022, New Life Furniture Thrift Store opened in Sharonville Plaza as the region's only home furnishings-focused thrift store, providing a highly curated shopping experience for both treasure hunters and those in need of affordable home furnishings. This new venture opens up a wider range of items eligible for donations, like home decor, rugs, clothing, jewelry, books, and much more! From June-December 2022, the thrift store generated \$447,592 in earned revenue that directly supported NLFB's mission to furnish homes for families in need. The thrift store also doubled our workforce and created more jobs in our community.

### SHOP TODAY!

Monday - Friday 10 am - 8 pm  
Saturday 10 am - 6pm & Sunday 11 am - 6 pm  
Sharonville Plaza (next to Gabé's)  
12037 Lebanon Rd., Sharonville, OH 45241  
513-667-1213





## THANK YOU TO OUR EVENT SPONSORS:

### Fairways For Furniture

Prasco  
Clark Schaefer Hackett  
REMAX/TIME  
Comey & Shephard/Oxford Title  
HR Elements  
Truepoint Wealth Counsel  
Huntington Bank  
Recreations Outlet  
Model Graphics  
Anthony Cole Training Group  
BRG Realty Group  
Consolidated Metal Products  
CTL Aerospace  
Enervise  
F&M Mafco  
Furniture Fair  
Greater Cincinnati Doors & Closets  
Honor & Grace Designs  
Kelly Brothers  
Messer Construction  
Premier Planning Group  
Prime Lending  
Ulmer & Berne LLP  
Joseph Leasing  
Wells Fargo Advisors  
Integrity Express Logistics  
Bob Evans Farms  
Wesbanco  
Pepsi Co  
Patriot Signs  
The Law Firm of Droder & Miller  
Shankman & Associates  
Kyler-Moore Insurance  
OH Eagle Distributing (Budweiser)

### Party in the House

All Occasions  
Mercy Health  
Nehemiah Manufacturing  
Ray Compagna & Cindy Unkenhort  
Scrap It Up Store  
FastPark & Relax  
Donty Horton Home Care  
Dr. Robert Keith and Mrs. Kathleen Thornton  
ITA  
Elizabeth Prebles  
First Community Mortgage  
Jim Conway & Rick Robertson  
Kenton Shaw Interior Design  
The Rug Gallery  
DIGS Real Estate|Design|Construction|  
Fiber Seal  
Linck Interiors  
Moe Rouse  
J.A. Smith Construction & Design  
Wesbanco  
Frances W. Williams  
Toby & Isaac Hazen  
Tisdell  
Shawn & Tricia Reynolds  
Visual Comfort  
Dorger Difference - Comey & Shepherd

# 2022 SPECIAL EVENTS

## Community Coming Together to Support Our Mission

**Fairways For Furniture**, NLFB's 2nd annual golf classic, was held on July 18th at the beautiful Oasis Golf Club in Loveland, OH. We welcomed 124 golfers from over 30 companies to play an 18-hole scramble and attend a celebration cocktail party. This fundraiser raised over \$40,000 to support our mission!



**Party in the House**, NLFB's annual fall gala, was held on November 4th at the stunning Strietmann Center in OTR and featured our unique "Design Challenge" with 30 interior designers participating. Nearly 300 guests attended and raised over \$50,000 to make a house a home for neighbors in need.





# 2022 FINANCIALS

## Furniture Bank & Thrift Store Combined

REVENUE	
Grant Revenue	\$419,000.00
Direct Public Revenue	\$240,596.95
Indirect Support Revenue	\$222.46
Program Income	\$683,998.00
Earned Income	\$134,550.47
Event Income	\$146,925.57
Other Fundraising Income	\$1,265.00
Sales Thrift Store	\$450,572.10
<b>Total Revenue</b>	<b>\$2,077,130.55</b>

EXPENDITURES	
Restricted Grant Expenses	\$44,357.43
Contract Service Expense	\$148,971.68
Facilities and Equipment Expense	\$328,587.37
Operations Expense	\$85,439.88
Program	\$201,648.99
Fundraising Expense	\$65,197.38
Insurance	\$19,949.65
Payroll Expense	\$1,052,878.09
<b>Total Expenditures</b>	<b>\$1,947,030.47</b>

**Net Operating Revenue \$130,100.08**

### Thank you to our 2022 Community Foundation partners:

Agnes Nordloh Charitable Trust  
 Carol Ann and Ralph V. Haile, Jr. Foundation  
 Charles H. Dater Foundation  
 Christ Church Cathedral  
 CMS Insurance Agency, Inc.  
 Elsa M. Heisel Sule Foundation  
 Evelyn W. Dunn Charitable Trust  
 The Farmer Family Foundation  
 Greater Cincinnati Foundation  
 Helen G., Henry F. & Louise  
 Tuechter Dornette Foundation  
 Huntington

The P&G Fund of the Greater Cincinnati Foundation  
 Richard L. and Freda K. Flerlage Foundation  
 R. C. Durr Foundation  
 Robert A. and Marian K. Kennedy Charitable Trust  
 SC Ministry Foundation  
 William H. Albers Fund  
 The Wohlgemuth Herschede Foundation







# LOOKING AHEAD 2023

As we continue to build capacity to serve an overwhelming need in our region, the following goals have been set for 2023:

- Collect and deliver **32,729 pieces of furniture** and essential household items
- Secure **\$500,000** in community grants
- Serve **5,092 people**
- Furnish **2,400-2,600 homes**
- Provide **2,239 beds**
- Build **2,000 pieces of furniture** in the woodshop
- Save **848 tons** of solid waste from being thrown in landfills
- Redistribute **\$1.4 million** worth of goods for use in needy homes

We can't do it without **you!** Please **donate** your gently used home furnishings to New Life Furniture Bank, **volunteer** at our Community Engagement Center, **thrift** at our new store, and **give** to support our mission.



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