



A COLORFUL NEW LIFE

**FRIDAY
NOVEMBER 3, 2023**

**20th Century
Theater, Oakley
6:00 - 9:00 p.m.**

DESIGN CHAIR

Christine Kommer, *DIGS*

EVENT CHAIR

Elizabeth Prebles, *84.51'*

EXECUTIVE DIRECTOR

Dana Saxton, *NLFB*

EVENT COMMITTEE

Jennifer Homer,
Strategic Benefits

Katrina Hartsel,
Truepoint Wealth Counsel

Kelly Williams,
Cityblock Health

Julia Mendelsohn, *DIGS*

Amit Dutta, *NLFB*

Karen Wirthlin, *NLFB*

SPONSOR OPPORTUNITIES

Party In The House is New Life Furniture Bank's signature fundraising event of the year! We are pleased to offer sponsors a variety of levels and benefits from which to choose. As a sponsor partner, you join New Life to help end the cycle of homelessness by furnishing homes for those in need. In 2022 we furnished 1,949 homes impacting the lives of over 4,000 individuals—half of whom were children. This year our goal is at least 2,400 deliveries! Your sponsorship of Party In The House will help us reach that goal to serve those who are starting over. On behalf of the NLFB team, thank you in advance for your partnership.

PRESENTING SPONSOR — \$15,000

- Exclusive event naming rights and logo recognition
- (Company name) Presents Party in the House on the 20th Century marquee
- Truck billboard for 1 year
- 10 event tickets
- Opportunity to address guests at the program
- Reserved VIP seating
- VIP table build for 10 with lunch at NLFB
- Logo click-through on the PITH event website
- Tagging on all social media related to the event
- Event program and on-screen listing

DIAMOND SPONSOR — \$10,000

- Prominent logo recognition throughout event promotion
- Truck billboard for 6 months
- 10 event tickets
- Reserved VIP seating
- VIP table build for 10 with lunch at NLFB
- Verbal recognition at the event
- Logo click-through on the PITH event website
- Tagging on all social media related to the event
- Event program and on-screen listing

For more information on how you can partner with New Life Furniture Bank as a PITH sponsor, please contact Karen Wirthlin, Corporate Partnerships Manager at karen.wirthlin@nlfurniture.org or call 513-313-0530 ext. 30.

NEW LIFE FURNITURE BANK

PARTY IN THE HOUSE

2023

A COLORFUL NEW LIFE

**FRIDAY
NOVEMBER 3, 2023**

**20th Century
Theater, Oakley
6:00 - 9:00 p.m.**

DESIGN CHAIR

Christine Kommer, *DIGS*

EVENT CHAIR

Elizabeth Prebles, *84.51'*

EXECUTIVE DIRECTOR

Dana Saxton, *NLFB*

EVENT COMMITTEE

Jennifer Homer,
Strategic Benefits

Katrina Hartsel,
Truepoint Wealth Counsel

Kelly Williams,
Cityblock Health

Julia Mendelsohn, *DIGS*

Amit Dutta, *NLFB*

Karen Wirthlin, *NLFB*

SAPPHIRE SPONSOR — \$5,000

- Logo recognition throughout event promotion
- Truck billboard for 3 months
- 6 event tickets
- Reserved VIP seating
- VIP table build for 10 with lunch at NLFB
- Verbal recognition at the event
- Logo click-through on the PITH event website
- Tagging on all social media related to the event
- Event program and on-screen listing

RUBY SPONSOR — \$3,000

- Table build for 10 with lunch at NLFB
- 4 event tickets
- Logo click-through on the PITH event website
- Tagging on all social media related to the event
- Event program and on-screen listing

EMERALD SPONSOR — \$1,500

- 2 event tickets
- Logo click-through on the PITH event website
- Event program and on-screen listing

AQUAMARINE SPONSOR — \$1,000

- 2 event tickets
- Event program and on-screen listing

COLORWHEEL SUPPORTER - \$500

- Event program and on-screen listing

For more information on how you can partner with New Life Furniture Bank as a PITH sponsor, please contact Karen Wirthlin, Corporate Partnerships Manager at karen.wirthlin@nlfurniture.org or call 513-313-0530 ext. 30.