



FAIRWAYS FOR FURNITURE

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## JULY 15, 2024

Oasis Golf Club & Conference Center

## Sponsor Opportunities

### TITLE SPONSOR

\$7,000 **NEW THIS YEAR!**

- **Co-branding with event title \*ultimate marketing exposure\***
- 5' x 10' mobile billboard on a New Life truck
- 1 foursome
- Logo on all marketing materials, social media and event website
- Tee off on the hole #1
- Speaking opportunity at golfer lunch
- VIP parking at Oasis for your team
- Prominent signage at the event
- Reserved VIP seating at the Awards Reception
- Verbal recognition at the Awards Reception
- Giveaway item in golfer bag at check-in
- 2 tickets to New Life's fall gala, Party in the House (value \$300)

### MAJOR SPONSOR

\$5,000

- **5' x 10' mobile billboard on a New Life truck**
- **2 foursomes**
- Logo on all marketing materials, social media and event website
- Tee off on hole #2
- Reserved VIP seating at the Awards Reception
- Verbal recognition at the Awards Reception
- Giveaway item in golfer bag at check-in
- 2 tickets to New Life's fall gala, Party in the House (value \$300)

### PLAYER GIFT SPONSOR

\$4,000 **NEW THIS YEAR!**

- **Your company's name/logo on the player gift**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in
- 2 tickets to New Life's fall gala, Party in the House

### AWARDS RECEPTION SPONSOR

\$3,500

- **Recognition signage at reception**
- Reception table signs
- Opportunity to welcome the group or verbal recognition
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in
- 2 tickets to New Life's fall gala, Party in the House

**For more information contact:** Karen Wirthlin, Corporate Partnerships Manager | [karen.wirthlin@nlfurniture.org](mailto:karen.wirthlin@nlfurniture.org), 513-515-5272

## LUNCH SPONSOR

\$3,500

- **Recognition signage at lunch**
- Logo/name on lunch table signs
- Opportunity to welcome the group
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in
- 2 tickets to New Life's fall gala, Party in the House

## GOLF CART SPONSOR

\$3,000 **NEW THIS YEAR!**

- **Your company's full-color name/logo affixed to signs on each golf cart**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## REGISTRATION TABLE SPONSOR

\$3,000

- **Table signage with your company name/logo OR bring your own branded tent or tablecloth**
- Opportunity to welcome the group
- Option to provide an additional promo item for the golfer bag
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## GOLF BALL SPONSOR

\$2,500

- **Your company's full-color name/logo on golf balls presented to players upon check-in**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## BEVERAGE STATIONS SPONSOR

\$2,500

- **Your company's name full-color name/logo on signage at beverage stations set around the course**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## PUTTING CONTEST SPONSOR

\$2,500

- **Prominent signage around putting contest hole**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## DRIVING RANGE SPONSOR

\$2,500

- **Prominent signage around driving range**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## DESSERT SPONSOR

\$2,000

- **Prominent signage at the dessert table**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## HOLE IN ONE SPONSOR

\$2,000 **NEW THIS YEAR!**

- **Prominent signage on hole-in-one contest hole**
- Winners have a chance to win a car lease for a year on one hole; a BMW for a mutually agreed upon weekend on the other
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

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## JAKE THE CANNON MAN

\$1,700

- **Prominent signage at the Cannon hole**
- 1 foursome
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## REGULAR FOURSOME

\$1,500

- **1 foursome**
- 1 tee sign on one hole
- Logo on all marketing materials, social media and event website
- Giveaway item in golfer bag at check-in

## PIN FLAG SPONSOR

\$250

- **Pin at your hole of choice**
- Company may keep the pin at the end of the event



NEW LIFE  
FURNITURE BANK

## NEW LIFE'S COMMUNITY IMPACT 2023:

33,455

pieces of furniture delivered to



2,278

households with



50%

of those being households with children



900

tons saved from the landfill

## 2024 GOAL

2,800

pieces of furniture plus household items that make a house a home

## WAYS TO GET INVOLVED!

- Volunteer on your own, with your friends, community group or co-workers (sorting, packing, constructing tables, helping with deliveries)
- Donate furniture, household items (including clothing and accessories for our thrift store)
- Tell friends, family and co-workers!

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