

FAIRWAYS FOR FURNITURE 2025 SPONSOR LEVELS & BENEFITS



Presenting Sponsor - \$10,000

SOLD!!!

- **Co-branding with event title:** Ultimate marketing exposure
- **Mobile billboard:** 5' x 10' on a New Life truck for 6 months
- **Golf:** Two foursomes
- **Marketing:** Co-branded logo on all marketing materials, social media, and event website
- **Tee Opportunity:** Hole #1
- **Program Visibility:** Speaking opportunity
- **Signage:** Prominent signage at the event
- **VIP Access:** Reserved seating at the Awards Reception
- **Recognition:** Verbal recognition at the Awards Reception
- **Golf Giveaway:** Item in golfer bag at check-in
- **Fall Gala:** Tickets to Party in the House

Champion Sponsor - \$5,000

- **Mobile billboard:** 5' x 10' on a New Life truck for 3 months
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Tee Opportunity:** Hole #2
- **VIP Access:** Reserved seating at the Awards Reception
- **Recognition:** Verbal recognition at the Awards Reception
- **Golf Giveaway:** Item in golfer bag at check-in
- **Fall Gala:** Tickets to Party in the House

Player Gift Sponsor - \$5,000

- **Custom Branding:** Your company's name/logo on the player gift
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in
- **Fall Gala:** Tickets to Party in the House

Awards Reception Sponsor - \$5,000

SOLD!!!

- **Signage:** Recognition at Awards Reception and reception tables
- **Program Visibility:** Opportunity to welcome the group
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in
- **Fall Gala:** Tickets to Party in the House

Lunch Sponsor - \$3,500

- **Signage:** At lunch entrance and on lunch tables
- **Program Visibility:** Opportunity to welcome the group
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in
- **Fall Gala:** Tickets to Party in the House

Golf Cart Sponsor - \$3,000

- **Custom Branding/Signage:** Full-color name/logo on each golf cart
- **Visibility:** Moving carts throughout the course
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Golf Ball Sponsor - \$3,000 (4 available)

- **Custom Branding:** Full-color name/logo on golf balls for players
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Registration Table Sponsor - \$3,000

- **Custom Branding:** Branded table or tent signage
- **Program Visibility:** Opportunity to welcome the group
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Beverage Stations Sponsor - \$3,000

- **Signage:** Full-color name/logo at beverage stations
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Putting Contest Sponsor - \$3,000

- **Signage:** Prominent around the putting contest hole
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Driving Range Sponsor - \$3,000

- **Signage:** Prominent around the driving range
- **Golf:** One foursome
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Bloody Mary Bar Sponsor - \$2,500

- **Signage:** Prominent signage at the bar
- **Golf:** One foursome
- **Marketing:** Logo on select materials; social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Pin Flag Sponsor - \$2,500

- **Custom Branding:** 9 holes in front or back – only 2 available!
- **Golf:** One foursome
- **Keepsake:** The pin flags are yours after the event

Hole-in-One Sponsor - \$2,000

- **Signage:** Prominent at hole-in-one contest holes
- **Visibility:** One tee sign on one hole
- **Prizes for the winner:** one hole features a one-year car lease; other hole offers a BMW for a mutually agreed upon weekend
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Jake the Cannon Man - \$2,000

- **Signage:** Prominent at the Cannon hole
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Foursome - \$1,750

- **Golf:** One foursome
- **Signage:** One tee sign on one hole
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in

Tee Sponsor - \$500

- **Custom Branding:** Logo on golf tee pack for each golfer
- **Signage:** One tee sign on one hole
- **Marketing:** Logo on select marketing materials, social media, and event website
- **Golf Giveaway:** Item in golfer bag at check-in