



# IMPACT REPORT 2024

The region's  
FURNITURE BANK  
serving Greater  
Cincinnati, Northern  
Kentucky, and Dayton



# WHO WE ARE

## MISSION, VISION, VALUES, LEADERSHIP

### Our Mission

Since 2006, New Life Furniture Bank (NLFB) has served as Southwest Ohio's only furniture bank. The mission is simple – **to provide gently used furniture to people in need.** The hope is to give “new life” to empty homes by providing furniture to those overcoming homelessness, extreme poverty, or other devastating circumstances.

### Our Vision

Our vision is to **help end the cycle of homelessness and poverty in our region by providing essential home furnishings** to those in need. We are part of a holistic network of organizations in our region that are working together to provide supportive services to those starting over. At NLFB, we believe in the **healing power of both giving and receiving** to restore dignity, pride in ownership, and hope for a better future.

### Our Values

Our values are an extension of our faith to serve with compassion & integrity, and to respect & empower those we serve.

- ♥ **Compassion:** Showing people they are loved and cared for by their community.
- ♥ **Integrity:** Operating with honesty and transparency in the interest of donors and those served.
- ♥ **Dignity:** Respecting the inherent value and self-worth of those served.
- ♥ **Empowerment:** Enhancing the lives of those served by bringing new life to their home.
- ♥ **Service:** Empowering others to serve those in need as Christ did.

## FROM 2006-2024



Furnished  
**14,860 homes**



Served  
**34,121 people**



Picked up  
**25,848 donations**



Moved **218,595 pieces** of furniture and essential household items into the homes of neighbors in need.



# 2024 LEADERSHIP

## FROM THE CEO & PRESIDENT, DANA SAXTON

As I reflect on the past year, I am filled with immense gratitude for what we accomplished together in 2024. It was a remarkable year, made possible by the passion, commitment, and dedication of our staff, volunteers, and a community whose support never wavered. Because of you, our impact was extraordinary:

- Distributed **33,700 pieces** of furniture and household items and furnished **2,399 homes!**
- Served **5,811 neighbors** in need – with over half being children.
- Provided **2,035 beds** to ensure no one has to sleep on the floor.
- Built **2,594 pieces** of furniture in our woodshop.
- Engaged **2,733 volunteers** who gave **20,927 hours** of service.

The New Life Furniture Thrift Store continues to play a vital role in advancing our mission — raising community awareness, increasing furniture donations, and providing a sustainable source of earned income. In 2024, our incredible retail team processed, sorted, priced, and placed an astounding **241,211 items** on the sales floor, generating **\$937,044** in revenue.

Every week, we furnished more than **45 homes**. Our **16 warehouse associates** lifted and moved over **1,000 tons of furniture**, collecting donations and delivering comfort, dignity, and hope to neighbors rebuilding their lives.

Our vision is bold — to help end the cycle of homelessness. Our mission is clear — and it is our greatest strength. In 2024, we remained laser-focused on expanding our capacity, serving as many individuals and families as possible, and making a lasting impact in our community.

Thank you for being an essential part of this incredible journey. We look forward to continuing this life-changing work together in the year ahead.



A handwritten signature in black ink that reads "Dana L. Saxton".

**Dana Saxton**  
CEO & President

## 2024 BOARD OF DIRECTORS

### OFFICERS

Board President  
**Michael Menichetti**  
*Huntington Bank*

Board Vice President  
**Kelly Baker**  
*Girl Scouts of Western Ohio*

Board Treasurer  
**Jessica Mays**  
*Triversity Construction*

Board Secretary  
**Amy Stewart**  
*Job & Family Services of Montgomery County*

### DIRECTORS

**Elizabeth Prebles**  
84.51°

**Juwana Glover**  
*YWCA of Greater Cincinnati*

**Ann Lafferty**  
*First Community Mortgage*

**Valerie Kalista**  
*Ryan Specialty Underwriting Managers*

**Steve Elliott**  
*Community Advocate*

**Michael Kroeger**  
*Revision Collective*

**Bonita Campbell**  
*Lighthouse Youth Services*

**Katrina Hartsel**  
*Truepoint Wealth Counsel*

**April Austin**  
*Community Advocate*

**Chris Longwell**  
*Barron, Peck & Schlemmer*

**Greg Neal**  
*Community Advocate*

# 2024 COMMUNITY IMPACT

## WHAT WE DO



### DONATIONS

Six days a week, our trucks pick up donations of gently used home furnishings in the communities we serve.

### BEDS FOR SLEEPYHEADS

Special appeals and funding make it possible for us to purchase beds when needed and ensure that every child is off the floor.



### COMMUNITY ENGAGEMENT

Volunteers sort and pack household items, build furniture, and help deliver items to make a house a home for neighbors in need.

### SOCIAL SERVICE PARTNERS

Over 70 agencies providing supportive services directly to those in need refer individuals and families for furniture.



### DELIVER & FURNISH

An entire household of furniture is delivered and set up in the new homes of families starting over.



## Ohio

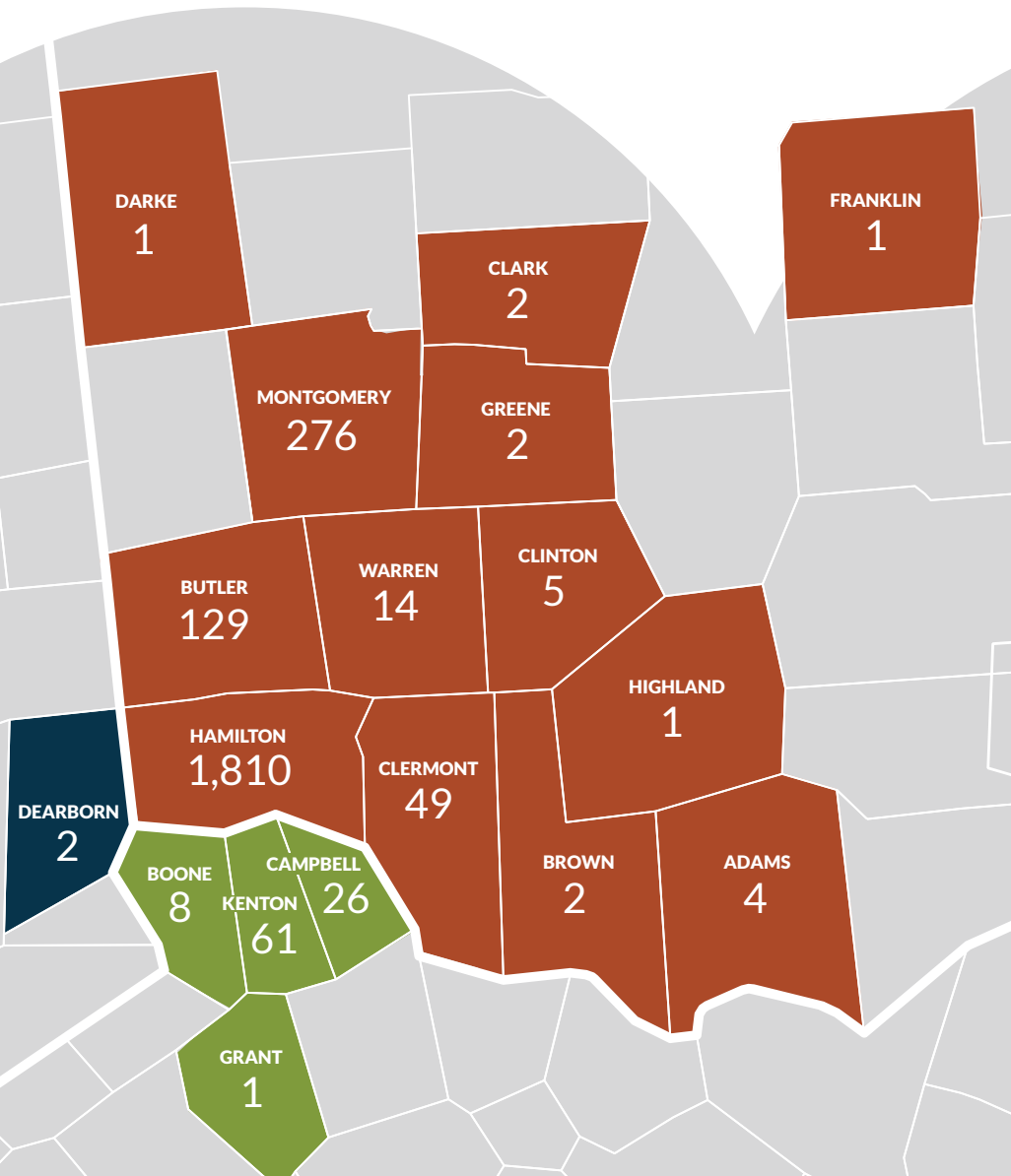
2,294 homes furnished

## Kentucky

96 homes furnished

## Indiana

2 homes furnished







# WHAT WE DID

**DELIVERED**  
**33,799**  
items  
delivered

**GAVE**  
**2,035**  
beds to get  
people  
off the floor

**SERVED**  
**5,811**  
people –  
nearly 1/2  
were children

**SAVED**  
**1006**  
tons of solid  
waste from the  
landfills

**FURNISHED**  
**2,399**  
homes for  
families  
starting over

**REDISTRIBUTED**  
**\$1.67 M**  
worth of  
merchandise



# WHO WE SERVE

**97%**  
living below  
federal  
poverty level

**33%**  
previously  
homeless

**81%**  
non-  
caucasian

**51%**  
of total  
people  
served are  
children

**57%**  
of households  
served are  
single men  
without  
children

**74%**  
of households  
served  
are single  
women  
with children

# CHANGING LIVES

## A CLOSER LOOK: LAYLA'S STORY

Layla is the primary caregiver for her granddaughter and had recently started over in a newly renovated apartment. While it offered a fresh start, she didn't have the means to furnish it. With only an air mattress to sleep on, Layla struggled to create a comfortable home for her and her granddaughter.

That changed when she was referred to New Life Furniture Bank. Layla now has a safe, warm, and welcoming space—not only for her granddaughter but for the rest of her family as well.

"If it weren't for New Life Furniture Bank," Layla shared, "it would've taken me at least two years to furnish my home the way they did."

Now, Layla can focus on her job, support her granddaughter with confidence, and even host her other grandkids for dinner—something she couldn't do before. With a fully furnished home, she no longer feels isolated. She feels connected, hopeful, and empowered.

**"If it weren't for New Life Furniture Bank," Layla shared, "it would've taken me at least two years to furnish my home the way they did."**



### SPECIAL THANKS TO OUR 2024 INTERIOR DESIGN PARTNERS:

Amy Youngblood,  
*Amy Youngblood Interiors*

Wendy Grimes, *Legacies*

Yvonne Ballard, *Yvonne  
Ballard Design*

Sherry McEwan

Julie Anne Baur, *Winding  
Lane Interiors*

Diana Werthmann,  
*Transformed Interiors*

Caleb Cambron

Emily Sweeney,  
*Anna Lucille Designs*

Monique Thornock & Beth  
Phillips, *Furniture Fair*

If you would like to  
learn more or participate in  
Design With A Heart contact  
Courtney Wasson at  
[courtney.wasson@nlfurniture.org](mailto:courtney.wasson@nlfurniture.org)



# VOLUNTEER SPOTLIGHT

**2,733** volunteers gave **20,927** hours to help New Life Furniture Bank fulfill its mission in 2024

**1,130**

volunteers gave

**5,131 hrs**

to sort and pack household donations

**131**

volunteers gave

**675 hrs**

to help deliver and set up furniture

**930**

volunteers gave

**6,811 hrs**

to build, repair, and paint furniture

**375**

volunteers gave

**7,257 hrs**

to help at New Life Furniture Thrift Store



Woodworking volunteers built a record-breaking **2,889** pieces of furniture in 2024

END TABLES

980

COFFEE TABLES

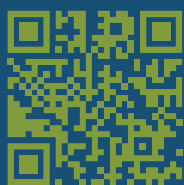
897

DINING TABLES

705

REPAIRS

307



**WE LOVE OUR VOLUNTEERS!**

< Watch the Video

If you're interested in volunteering please contact Connie Stalf at [connie.stalf@nlfurniture.org](mailto:connie.stalf@nlfurniture.org)



# 2024 COMMUNITY PARTNERS

We are honored to partner with over **80 incredible social service agencies** who connect us with neighbors in greatest need. Referrals from these trusted partners ensure families receive not only essential furnishings, but also the ongoing support of case management. Each household can request up to 15 items, including furniture, housewares, and wish list essentials like a microwave, vacuum, or TV—helping transform empty spaces into true homes.

## New Life Furniture Bank was honored to partner with the following agencies in 2024 to help families and individuals in need of home furnishings:

|   |   |                                     |
|---|---|-------------------------------------|
| Accel Schools                                       | Excel Development                                   | Persian American Cultural Society   |
| Adoption STAR                                       | Found House Interfaith Housing Network              | Places - Dayton                     |
| Agape for Youth                                     | Found Village                                       | Preservation of Affordable Housing  |
| Beech Acres Parenting Center                        | Freestore Foodbank                                  | Prince of Peace Lutheran Church     |
| Best Behavioral Health                              | Ohio Valley Goodwill Industries                     | Reach One                           |
| Bethany House Services                              | Greater Dayton Area Hospital Association            | Recovery Center of Hamilton County  |
| Bridge The Gap                                      | Hamilton County Developmental Disabilities Services | RefugeeConnect                      |
| Butler County Board of Developmental Disabilities   | Hamilton County Job & Family Services               | Safe On Main                        |
| Butler County Education Services Center             | Hamilton County Office of Reentry                   | Santa Maria Community Services      |
| Butler County Family Promise                        | Homefull  | Butler County SELF                  |
| Caracole  | IKRON   | Shelterhouse                        |
| Catholic Social Services of the Miami Valley        | Independence Alliance                               | Streetlight Ministry                |
| Catholic Charities of Southwest Ohio                | Jewish Family Services                              | SVDP Cincinnati                     |
| Center for Respite Care                             | Junia Company                                       | SVDP Dayton                         |
| Cincinnati Children's HealthVine                    | Knox Presbyterian Church                            | SVDP Hamilton District              |
| Cincinnati Public Schools Project Connect           | Kentucky Refugee Ministries                         | SVDP Northern Kentucky              |
| Cincinnati VA Medical Center                        | Lakeside Christian Church                           | Talbert House                       |
| Citylink Center                                     | Learning Grove                                      | Tender Mercies                      |
| Clermont County Developmental Disabilities Services | Lighthouse Youth Services                           | The Care Center                     |
| Clermont Senior Services                            | Lydia's House                                       | The Community Builders              |
| Consolidated Metal Products                         | Madisonville Education & Assistance Center          | The Four Seven Ministries           |
| Community Action Agency                             | Mercy Health  | The Healing Center                  |
| Community Development Professionals                 | Nehemiah Manufacturing                              | The JOBRO Foundation                |
| Crossroads Church                                   | New Path Child & Family Solutions                   | The National Youth Advocate Program |
| Daybreak Dayton                                     | Northern Kentucky Health Department                 | The Salvation Army                  |
| Easterseals Redwood                                 | Over-the-Rhine Community Housing                    | TriHealth                           |
| Episcopal Retirement Services                       | Ohio Valley Residential Services                    | Volunteers of America               |
|   | Pathways to Home                                    | West Clermont Schools               |
|   |   | YWCA Cincinnati                     |
|   |   | YWCA Hamilton                       |





# NEW LIFE FURNITURE THRIFT STORE

New Life Furniture Thrift Store stands as the premier destination for home furnishings thrift shopping in the region, offering a meticulously curated experience for both savvy treasure hunters and those seeking affordable home essentials. Our extensive selection includes a diverse array of donated items, spanning from stylish home decor and rugs to fashionable clothing, jewelry, books, and beyond.

In 2024, New Life Furniture Thrift Store continued to advance our mission building a sustainable revenue stream, diverting gently used items from our landfills, and providing a wide selection of affordable items for the home. The store also expands our commitment to providing volunteer, work-readiness, and career opportunities to the community.

[newlifethriftstore.com](http://newlifethriftstore.com)



Shop Online at  
our eBay Store

## SHOP TODAY!

Monday - Friday: 10 am - 8 pm

Saturday: 10 am - 5 pm

Sunday: 11 am - 6 pm

Sharonville Plaza (next to Gabe's)  
12037 Lebanon Rd.,  
Sharonville, OH 45241  
513-667-1213



# DON'T TRASH. DONATE.

## A POWERFUL PARTNERSHIP FOR PEOPLE AND PLANET

New Life Furniture Bank is proud to partner with the Ohio Environmental Protection Agency to advance a shared mission: protecting the environment through reduce, reuse, and recycle initiatives while strengthening our community.

Thanks to Recycle Ohio grants, New Life Furniture Bank expanded its capacity to collect, recycle, and redistribute furniture throughout Southwest Ohio—turning empty houses into homes and giving new life to materials that might otherwise end up in landfills.

- ♥ A new box truck and electric van now power our daily furniture collection and recycling operations—helping us reach more families in need while reducing our carbon footprint.
- ♥ Our Don't Trash. Donate. outreach campaign is inspiring hundreds of Southwest Ohio residents to see their gently used furniture not as waste, but as an opportunity to change lives.

## DON'T TRASH, DONATE FURNITURE



### This partnership is making a measurable impact:

- ♥ In 2024, our recycling efforts generated **\$5,003 in revenue**—a 212% increase from 2023.
- ♥ Our team delivered **125 carloads of scrap metal** (over 21,000 pounds) to Cohen Recycling, turning discarded materials into funding that supports families in crisis.

Together, New Life Furniture Bank and the Ohio EPA are proving that sustainability and social impact go hand in hand. Every piece saved from a landfill, every mile traveled by our new fleet, and every donation inspired by this campaign brings us closer to a healthier, more compassionate community.



**Environmental  
Protection  
Agency**



Don't Trash.  
**DONATE.**  
Join us.



# 2024 SPECIAL EVENTS

COMMUNITY COMING TOGETHER TO SUPPORT OUR MISSION



**Fairways For Furniture**, NLFB's annual golf classic, was held on July 18th at the beautiful Oasis Golf Club in Loveland, OH. We welcomed 130 golfers from over 30 companies to play an 18-hole scramble and attend a celebration cocktail party. This fundraiser raised over \$45,000 to support our mission!



## THANK YOU TO OUR EVENT SPONSORS:

Wesbanco  
Prasco  
Hillman Group  
Clark Schaefer Hackett  
Skyline  
Model Graphics  
Furniture Fair  
Michelle Sloan/ReMax  
Truepoint Wealth Counsel  
Pete/Rec Outlet  
Brandicorp  
Caring Transitions  
Messer Construction

JTM  
First Financial Bank  
Anthony Cole Training Group  
BRG Apartments  
Consolidated Metal Products  
Enervise  
Greg Neal  
Huntington Bank  
Qualtronics  
Wells Fargo Advisors  
Ohio Eagle  
Premier Planning Group  
AC Hotel Liberty Center  
Triverscity  
Touchstone Group  
Pepsi Co/G&J  
Patriot Signs  
Alisa Culyer



NEW LIFE FURNITURE BANK  
**PARTY  
— IN THE —  
HOUSE  
— 2024 —**

**Party in the House**, NLFB's annual fall gala, was held on November 1st at stunning Memorial Hall in the historic Over-The-Rhine neighborhood and featured our unique "Design Challenge" with 30 interior designers participating. Nearly 300 guests attended and raised over **\$96,000** to make a house a home for neighbors in need.

## THANK YOU TO OUR EVENT SPONSORS:

Mercy Health  
Nehemiah Manufacturing  
Truepoint Wealth Counsel  
Knox Church  
Drapery Stitch Cincinnati  
Elizabeth Prebles  
FiberSeal  
First Community Mortgage  
Anna Lucille Design  
Wesbanco  
Kent Shaw  
The Rug Gallery  
Tisdal Distributing

Link Interiors  
Strategic Benefits  
RM Interiors  
Amy Youngblood Interiors  
Louisville Tile  
Phillip Jeffries  
Ann Lafferty  
Design To Market  
Greater Cincinnati Doors & Closets  
Annie Miller Designs  
Tyler Moore Insurance  
Valerie Woodham, Sibcy Cline



# 2024 FINANCIALS

## FURNITURE BANK & THRIFT STORE COMBINED

### Revenue

|                             |                    |
|-----------------------------|--------------------|
| Grant Revenue               | \$628,344          |
| Direct Public Revenue       | \$430,852          |
| Program Income              | \$885,535          |
| Fundraising & Earned Income | \$332,290          |
| Thrift Store Sales          | \$953,765          |
| <b>Total Revenue</b>        | <b>\$3,230,786</b> |

### Expenditures

|                           |                    |
|---------------------------|--------------------|
| Restricted Grant Expense  | \$170,634          |
| Contract Services         | \$193,281          |
| Facilities & Equipment    | \$617,575          |
| Operations Expense        | \$205,220          |
| Fundraising Expense       | \$61,666           |
| Program Expense           | \$158,832          |
| Wages & Benefits          | \$1,716,308        |
| <b>Total Expenditures</b> | <b>\$3,123,515</b> |
| <b>Net Revenue</b>        | <b>\$107,271</b>   |

### Thank you to our 2024 Community Foundation partners:

Albert G. and Olivia H. Schlink Foundation  
Nordstrom Cares  
Jacob G. Schmidlapp Trust, Fifth Third Bank  
SC Ministry Foundation  
Wohlgemuth Herschede Foundation  
Edelweiss Foundation  
513 Fund  
Jack J. Smith Charitable Trust  
Huntington Foundation  
West Ohio Conference of the United Methodist Church  
The P&G Fund  
The Michael Ibold Wilger Foundation  
R.C. Durr Foundation  
Evelyn W. Dunn Charitable Trust  
William P. Anderson Foundation  
Shauna M. Sorrels Grant  
Christ Church Cathedral  
Agnes Nordloh Charitable Trust  
Robert A. and Marian K. Kennedy Charitable Trust  
Justin R. Niklas Family Foundation  
Robert and Adele Schiff Family Foundation  
L&L Nippert Charitable Foundation  
Mathile Family Foundation  
Mark A. Kreusch Memorial Fund  
Charles H. Dater Foundation  
Farmer Family Foundation  
PNC Charitable Trusts  
A Good Neighbor Foundation  
Unnewehr Foundation  
Difference Maker Legacy Fund  
Ohio EPA



 Charity Navigator

**Candid.**

# LOOKING AHEAD WITH PURPOSE

As we step into 2025, we do so with unwavering commitment to our mission: breaking the cycle of homelessness by providing essential home furnishings to those in need. The impact of a furnished home goes far beyond physical comfort; it restores dignity, builds stability, and fosters hope for a brighter future. Thanks to the dedication of our volunteers, staff, donors, and community partners, we will continue to expand our reach, transform lives, and make meaningful progress toward ending furniture poverty.

- ♥ Collect and deliver over **35,000 pieces of furniture** and essential household items
- ♥ Serve over **6,000 people**
- ♥ Furnish **2,500 homes**
- ♥ Provide **2,100 beds**
- ♥ Build **2,000 pieces of furniture** in the woodshop
- ♥ Save **1,000 tons** of solid waste from being thrown in landfills
- ♥ Redistribute **\$1.6 million** worth of goods for use in needy homes



We can't do it without **you!**  
Please **donate** your gently used home furnishings to New Life Furniture Bank, **volunteer** at our Community Engagement Center, **thrift** at our new store, and **give** to support our mission.



**NEW LIFE**  
**FURNITURE BANK**

11335 Reed Hartman Hwy, Unit 134  
Cincinnati, OH 45241  
(513) 313-0530

[nlfurniture.org](https://nlfurniture.org)  
[info@nlfurniture.org](mailto:info@nlfurniture.org)

